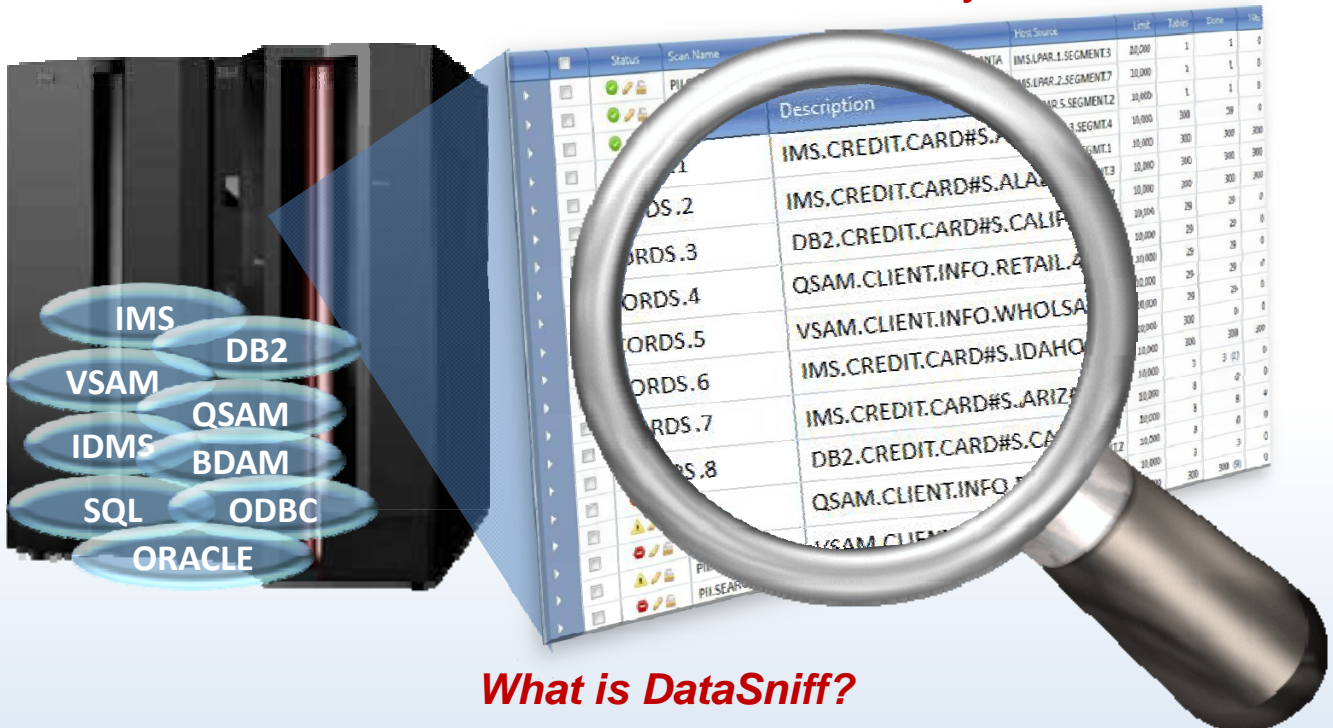




DATASNIFF
ENTERPRISE DATA DISCOVERY

THE FIRST STEP IN MAINFRAME PCI COMPLIANCE

The world's **ONLY** mainframe Data Discovery Solution



What is DataSniff?

Xbridge Systems' DataSniff product is a patent-pending search technology that allows customers to search for specific and defined sensitive information on mainframes and other systems. Mainframes continue to host the world's largest and most varied database environments, processing 70% of the world's critical data.* As the only technology able to scan structured and unstructured data in mainframes, DataSniff is the most comprehensive data discovery tool in the DLP market today.

If you have credit card data stored in your mainframe environment:

- Have you scanned every location of every record in both structured and unstructured datasets?
- Is that data protected using PCI approved encryption, obfuscation, or tokenization?

Why You Need DataSniff For PCI Compliance

Version 2.0 of the PCI Data Security Standard (released Jan. 1, 2011) requires all stored cardholder data to be identified, then protected or deleted — **this includes data on the mainframe.** Organizations that fail to comply with the PCI DSS face significant fines, loss of customer goodwill, and may lose the ability to accept credit cards for payment. DataSniff helps you understand the extent of your PCI exposure and automatically defines the scope of your PCI initiative. DataSniff is the first step in PCI compliance — and is the **ONLY** automated data discovery solution for the mainframe.

DataSniff is deployed as an enterprise-level software solution that consists of:

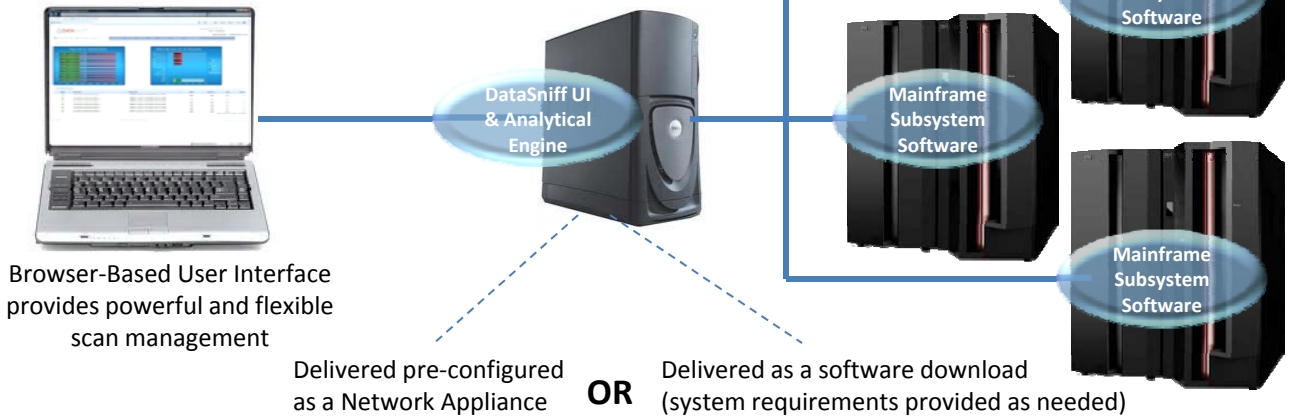
- Mainframe data scanning subsystem software
- DataSniff analysis server software (delivered as a physical or virtual appliance)



DATA SNIFF

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System Architecture



In the world of mainframes, compensating controls have been widely used to exempt mainframe data from the PCI compliance process. This is because mainframes are typically massive and complex environments where manual discovery is impossible and no automated solutions have existed – **until now**. DataSniff allows you to automate the mainframe data discovery process and finally bring your mainframes into compliance, once and for all.

Features:

- **Patent Pending Predicate-Based Search Technology**
- **Superior Content Type Identification**
 - IMS (HDAM, HIDAM, HISAM, SHISAM, SHSAM, and INDEX), DB2, VSAM, QSAM, IDMS, BDAM, PDS, ORACLE, SQL, ODBC, Migrated Data (Virtual and Physical Tape), Packed Decimals
- **Easily Scalable To Handle The Largest Data Storage Environments**
 - DataSniff is designed to maximize the efficient use of all components within its' architecture and will handle databases of all sizes and complexity
- **Flexible Scan Management**
 - Unique and patent pending scan scheduling and limiting capabilities assure your mainframe is unaffected by the data discovery process
- **Intelligent Architecture**
 - DataSniff provides the flexibility to scan only during hours where both the mainframe and the network have available bandwidth
 - A dedicated one-to-one connection with the mainframe is also an option for those customers that wish to completely eliminate any traffic on shared production networks
- **Simple To Deploy**
 - Deployed and fully functional in less than 1 week
- **Reasonable Cost**
 - Eliminates all manual search and discovery processes previously associated with mainframe environments, saving hundreds of hours of IT staff time, providing an **ROI in as early as 1 month**

DataSniff Supports All Major Compliance Initiatives:

- PCI (Payment Card Industry)
- HIPAA, EU DPD, PIPED-A, etc.
- Risk Management and Compliance
- NIST, DIACAP, FISMA, etc.
- COBIT, SOX, etc.
- Other PII Initiatives

